



Triangle Area Hotel-Motel Association

1500 Sunday Drive, Suite 102, Raleigh, NC 27607
Phone (919)861-5588 Fax (919)787-4916 www.tahma.org
Serving Orange, Durham and Wake Counties

September 16, 2008 Luncheon

Networking/ Affiliate Showcase 11:30am—12pm
Luncheon/ Program 12pm—1pm

Host: Hilton RTP

General Manager: Bill Spencer

4810 Old Page Rd. Durham, NC 27703 919-941-6000

The Hilton Hotel Raleigh-Durham at Research Triangle Park is located 2.5 miles from the RDU Airport and is adjacent to the world-renowned RTP. Known locally as "The Mansion on the Hill", this southern mansion styled hotel caters to the savviest of business & meeting travelers, while providing a resort atmosphere. Unique features such as the grand veranda, with its wicker rocking chairs and porch swings, and the exposed ceiling beams in the lobby set this hotel apart from any other in the Raleigh-Durham area.



PROGRAM

Sandee Swearingen with *TravelCLICK*, the leader in hotel e-marketing and business intelligence, will reveal online hotel booking and GDS performance for the first half of 2008 and forecast trends for the rest of 2008. Learn how market dynamics have changed in light of some softening economic conditions. Learn how stimulating occupancy through highly targeted local marketing is emerging as a best practice for hoteliers worldwide.

Affiliate Showcase

Take advantage of this great networking opportunity with our affiliate members from 11:30am – 12:00pm.

September's featured Showcase

*New Member!
Alltech Cartridges*

Upcoming Luncheons

October 21st

Hilton Garden Inn
Southpoint
*Silent Auction & Scholarship
Fundraiser. Donate a gift today.*

November 18th

Hilton Durham
Raleigh Police Chief Dolan

January 20th

*Interested in Hosting?
Email Beth Denny
bdenny@firstpointresources.com*

Register Now!

Payment at the door is **\$20.00** for members and **\$25.00** for non-members.

Be advised that if you do register but are unable to attend the luncheon, you must contact TAHMA and cancel your reservation 24 hours in advance IN WRITING! Otherwise, you will be invoiced for the appropriate luncheon fee.

____ YES, I plan to attend the TAHMA Luncheon, **September 16, 2008.**

Name _____ Property/Business _____

Phone _____ Email _____

Names of Guests accompanying you _____

____ **Yes, I would like a vegetarian meal**

Email registration by **September 12th** to bdenny@firstpointresources.com or fax to 919-787-4916.

From I-40 East: Take Exit #282 (Page Rd.). At bottom of exit, turn right and make an immediate right onto Creekstone Drive (Sleep Inn is at the same turn). Follow the driveway until our entrance.

From I-440 East/ West I-440: Interstate 40W: Take Exit #282 (Page Rd.) At bottom of exit, turn right and go through the first stop light. After the light, make the first right onto Creekstone Drive